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**Практичне заняття 6
Launching and Managing a Business (Відкриття бізнесу й управління ним)**

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### **BUSINESS**

### **ADMINISTRATION**

#### Title

#### EXPLANATION:

#### Business Administration

\*It includes all aspects of covering and supervising business operations.

\*From the point of view of management and leadership, finance, project management and marketing.

#### MBA

#### THE VISUAL OF MBA

A QUICK GUIDE TO EVERYTHING YOU"LL LEARN IN TWO YEARS OF BUSINESS SCHOOL.

#### How It

#### Works

#### 0VERVIEW:

#### BUSINESS ADMINISTRATION: AND BUSINESS:

>Process of managing a business.

>Organizational undertaking commercial,industrial or professional activity.

#### ENTREPRENEURSHIP:

>Process of designing,launching and running a new business.

#### SOCIAL ENTREPRENEURSHIP:

>It is an approach by individuals,groups or entrepreneurship in which they develop fund and implement solutions to social,cultural or environmental issues.

#### ACADEMIC DEGREES:-

#### Degrees

#### 1

#### BACHELOR OF BUSINESS ADMINISTRATION:

#### & (BACHELOR OF COMMERCE)

>The degree is designed to give a broad knowledge of the functional aspects of company and their interconnection.

>The degree also develops the students practical,managerial&communication skills and business decision making capability to succeed in the competitive world.

#### 2

#### MASTER OF BUSINESS ADMINISTRATION:

>It is a master's degree with a significant focus on management.

>The core courses in an MBA program cover various areas of business such as accounting,finance,marketing and human resources.

#### 3

#### DOCTOR OF BUSINESS ADMINISTRATION:

Dr.B.A is a research doctorate awarded on the basis of advanced study and

research in the field of business administration.

#### SCOPE:-

#### Quick

#### Overview

~It is not dependable on any particular industry because all industries need marketing.

~This field of activity will never stop because marketing is a never ending process.

~Salary is also good and it increases with experience.

#### Offices

MBA IS ONE OF THE MOST DEMANDING PG COURSES IN THE WHOLE WORLD.