THE ORGANISATION OF BUSINESS

Business Organization:

A business is an enterprise which *distributes or provides* services where other members of the community need and are able and willing to pay for it.



Purpose of Business Organization:

- > People need to work together to accomplish goals.
- Goals are too large, too complex, too expensive to be achieved without cooperation.
- By working together, people can produce more & better good and services.



Types of Business Organization:

- > A business organization is classified in to two types.
 - 1. Individualistic institutions
 - 2. Government institutions



- 'A sole proprietorship is a form of legal organization in which the owner maintains sole and complete control over the business and is personally liable for business debts'.
- Unlimited liability of proprietor.
- ➤ The person who contributes capital and manages the business called as *sole proprietor*.



Characteristics:

- One man ownership
- Unlimited liability
- Enjoyment of entire profit
- No separate legal entity
- Simplicity
- Self employment
- Secrecy

Proprietorship



Advantages:

- > Low start-up costs.
- > *Freedom* from most regulations.
- > Owner has *direct control*.
- All *profits* go to owner.
- **Easy to exit** business.
- ▶ Hence *efforts and rewards* are directly related.
- Owner's interest and care directly affects the profit of the business.



Disadvantages:

- Unlimited liability Owner is entirely responsible for all the liabilities.
- Death or illness endangers business
- Total responsibility
- More difficult to raise finance for business
- Growth limited to personal energies
- Personal affairs easily mixed or confused

A partnership is a form of legal organization in which *two or* more business owners share the management, profit and risk of the business.



Characteristics:

- Agreement
- Lawful business
- Sharing of profits
- Contractual relations
- Common management
- Multiplicity of business



Advantages:

- **Ease** of formation
- Group talent
- Wide resources
- Easier access to finance
- > Sharing of Risk
- > No corporate income tax



Disadvantages:

- Unlimited personal liability
- Divided authority and decisions
- Potential for conflict
- Continuity of transfer of ownership.
- Lack of harmony
- Difficult to get rid of bad partner
- Death, withdrawal, or bankruptcy of one partner

Types of partners:

- ➤ Active Partners Authorize to manage the business.
- Sleeping or Dormant Partners Just an investor.
- > Nominal Partners Only lend his name for uplifting the image.
- > Partners by estoppels Behaviour makes other to believe as a partner.
- > Secret partner Name not disclosed to outsiders.
- ➤ *Minor as a partner* Less than 18.



THANKS FOR ATTENTION!