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**THE ROLE OF THE BUSINESS COMMUNITY IN THE EFFICIENCY OF BUSINESS OPERATIONS****Pronko L.,***Candidate of Economic Sciences, associate professor,  
Vinnitsia National Agrarian University***Spiridonova L.***Weekend work,  
Vinnitsia National Agrarian University***Abstract**

Pimping has been formalised, understanding the importance of the business relationship in negotiations and business. It has been reported that the business relationship is a specific form of contact and cooperation between people who represent not only themselves, but also their own organisations. It includes the exchange of information, propositions, solicitation, views, motivations for the development of specific problems, as well as the management of contracts, agreements, whatever is installed by other leading companies, firms, organizations.

Also loaded in addition to the fact that the rules, regulations and business regulations have been established for the purposes of the planning process, which are caused by different factors, which, at the same time, lead to more professional situations, as well as the ability to adapt to the singing rules of the planning process...

It is based on effective business networking, and it is a necessary and important element of professionalism.

**Keywords:** development, sport, rhetoric, moral culture, aetics of business.

Today's business is a great world, in which there are no laws, and it is practical to regulate the entire process of cooperation between partners - even to the best of details:

As the right person at the airport; as the right person at the airport; as the right person at the airport to organize meetings, to follow up on the plan and to bring the results;

In this way, it is important to ensure that the students are involved in the development of their own skills and that they are able to take care of their own needs;

the company's president's office has been working closely with the local authorities, and the situation has been particularly acute.

It's no secret to anyone to bring in a bigger influx. Business is not just about the economic arena, but also about the private sphere. Following the rules of the B2B etiquette is an indispensable element of professionalism.

When you have a business conversation, you talk, and you talk on the phone, there is an increase in the number of conversations and in the techniques of business negotiations. There is no part of the B2B's image that is literate in written and spoken words. Following the results of the statistic meetings, it has been restored, and the car'eur has been able to accumulate 85% of the individual's unique qualities and 15% of the individual's professional skills.

A person's pimples are shining through, people are realising themselves through their relationships, trusting themselves, listening to food and problems. To take the sphere of morality as a whole, the development, as V. Malakhov puts it, is the "reign of morality". [2], that is why morality is not dictated by a person's competence and is not dictated by a person's diletantism, but by his or her own family. Without it, a human being and a human soul are not able to fall apart.

Anniversary is an opportunity for two or more people to work together and to achieve a narrower and

more satisfactory result.

Suspension is an important spiritual requirement for individuality as a suspension. The individual's need for spirituality is measured by the suspension method and the need for interaction with the process. If there is a rapid pace of activity, and if one is at the top of the list of workers, one cannot stay alive in time, which means that we will not be able to make contact and interact with each other in a timely manner [5 ].

To that person, you can say, it's a social event. The social nature of socialization is manifested in the fact that one is still getting involved with people who are middle-aged, and that one's subcommunication is getting involved with socialization [3]. Social development is influenced by the information that is the subject (knowledge, skills, abilities, abilities to do it), by horses (such as comuns in the process of development), by the differences in the types of development that have been successfully eliminated in the process of historical development. This harmony is followed by all the kings of people's loyalty and duality, as well as their active and active subtlety. Our people are united by the knowledge that they know what is happening beforehand, if different ideas are formed, if different things are happening, if they are weathering and if they are coordinated in different ways.

This is the most important thing to say, but it is also important to understand that the reality of people's lives is unbelievable, as they are born and are shaped by the diverse forms of people's lives.

In order to be aware of the role of reconciliation when looking at the nutritional status of the business reconciliation system, the functions of the reconciliation system (communication) must be properly visualised [4].

In addition, you have to go through a number of different steps to the classification of functions. The information about the power supply of the grain alignment is shown in Fig. 1.

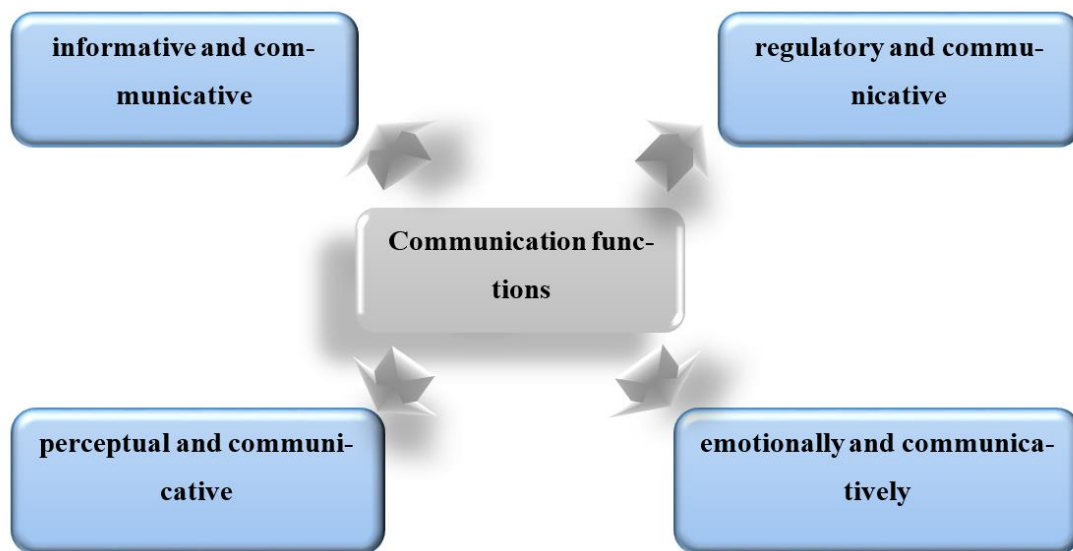


Fig. 1. Functions of the sleeping area

Information-communication functions are various forms of information exchange and transfer, which are able to save money, accumulate knowledge, increase productivity, reduce the number of people's incomes and increase their mutual understanding.

If information is received, zoom and osmyslene. The person in the communication process has to be active, shared and recognized. The exchange of information also benefits from the psychological investment of one partner in the behaviour of the other in the same way as the other. And as much as possible only if the partner "collects with me". This combination is important for those who are more comfortable with it, and the lower functions of the coordination are put in place.

Perceptive-communicative function - to influence in the process of one and the same person and installed on their basis of mutual understanding.

Regulatory-communicative (interactivity) function - this involves not only exchanging information, recognising the entities of one of them, but also working with them, regulating the behaviour of the entities and their spin-off dynamics. The aim is to achieve this through changeover, admonition, exchange, and so on. There are two types of cooperation: a) partnership (co-operatives); b) super partnership or competition.

Its function is emo-comunique - to lay down to the emo-comunique sphere of a person. The fucking hour of unification resonates and sparkles with the growth of people's emotions and respect.

There are also other types of classification, which are based on the functionality of the system as well:

- organising spill-related activities;
- people know one thing;
- formulas and developments of micro-organisations and the iin.

Or the functions of these functions are to be combined into one and to add one more.

Socialising as a social organisation is very important for all areas of society and can be characterised by different parameters. Psychologically, we can see that we are in a relationship:

- the specifics of the subspecies of the subspecies (the individual chi group) are carefully selected to meet the needs of the individual, the group, the community and the group;
- behind the key characteristics of the subdivisions is the following: self-discipline, mushrooming and mass communication;
- behind the character of the meeting, you can choose between medium and middle, dialogic and monologic;
- for the purpose of the publication, the publication is anonymous, functional-role, informal and intimate.

In social psychology, one should also talk about verbal (verbal) and non-verbal communication [1]. The Persian and the other are optically kinistic signage systems (tin, mimic, pantomime), para- and extralinguistic systems (intonation, pause, etc.), the system of organising the space and hour of a coma, as well as the system of "purification contact".

With the development of computer technology, the Internet has become a virtual communication.

Psychologists are also involved in the visa process (Figure 2.):

- manipulation (if you are rudely motivating people to behave the way they do, then you can show a sense of acceptance);
- competition, superpower (this is based on the principle of "people are on their feet", to the point where superpower takes the singing tumult forward);
- Eurobitness (based on the "people are people" principle). A humanistic mood, a high level of culture.

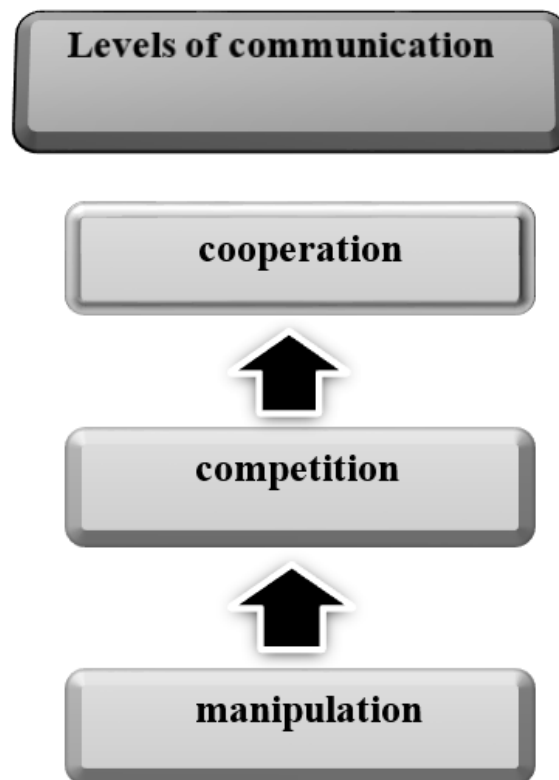


Fig. 2. Levels of equilibrium

It is a singing object that squeals its pimples and specificity. There is an interaction between intimate, professional, social, business and other activities.

The subject of the business relationship is the "drill", on the right, as long as the co-developers cooperate with the drive of a particular "drill".

€ different reasoning in the sense of "the business of cooperation" [2]. One important thing is that, while the word "sport" is important, it is social and cultural, and that is important, The purpose of the event is to make contact with our specialists, which is a necessary condition for them to be renewed and to be able to listen to problems.

The purpose of this process is to provide a clear understanding of the nature of the process, the way it is organized and optimized, the way it is scientific, commercial and other activities are carried out, and the way it is carried out is to provide the necessary information and not the specific spirits.

It is also a specific form of contact and cooperation between people who represent not only themselves, but also their organisations. It includes the exchange of information, propositions, solicitation, views, motivations for the development of specific problems, as well as the management of contracts, agreements, whatever is installed by other leading companies, firms, organizations.

Fahive the special features of the business meeting:

- singing office status;
- the direct involvement of our representatives in the interaction of their contacts and the pidtrimka of their representatives;

- There are a lot of business contacts, which are planned, meth, and visibility;

- the constructive nature of the relationship, which is directly linked to the development of specific objectives;

- In addition, it is also possible to establish a partnership with other partners;

- the significance of the skin partner is special;

- In the medium term, it is people who are busy, not problems, who are looking to get in touch with their inner world.

The business units of the business unit are efficiently operating. The development of the business unit has been effective, and it is based on moral values, moral cultures, rules and norms of behaviour, such as the development of the business unit. The aim is to cooperate with our partners in terms of their ideas and actions, to deceive them and to take an illegal action.

In this way, companies, institutions and organisations have an expanded code of integrity for their managers and employees. Business, which has a moral basis, is progressive and progressive [7].

The level of moral culture is shown in Figure 3:

- rituals - the ritual of talking to people, when they touch the rules of the etiquette in a mysterious way;

- Manipulative - a method of reaching one's goals, nervously for others' shells;

- humanistic - people are loud and clear about one thing, one problem and one problem and the other when it comes to the skin's intricacies. There is a level of solidarity among those who find it, as long as the people who collide are the main source of moral strength.



The importance of incorporating the rules, regulations and other regulations into the planning process, which are based on different factors, into the actual situations of the office, so as to ensure that the singing rules of the planning process are applied more effectively. The same national and cultural specificities of the participants, as well as the same goals and objectives of specific activities, talk and build up, will be incorporated into the rules.

The regulations for the B2B range are more extensive:

- the way yoga students are treated in the Billette etiquette, which is the beginning of their normal behaviour;

- Touching out a smart etiquette, like a smart etiquette in the mind and an office-dilly style on the leaves;

- the sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour sing-hour;

- The reality of the Birch Ratio in singing forms (birch rosum, birch rosum, birch talk, etc.).

The processes and the results of the business meeting are documented in terms of business leaves, protocols, orders, contracts, productions, etc..

The second peculiarity of the business community is that it has a formal status, which means that it has the necessary norms and standards, including the number and frequency of behaviour [7]. Being formally role-playing, the role-playing role of the participants enhances their personal touch. Leather working roles involve the singing of the other participants in the performance. It is not necessary to steal and behave in a way that is specific to the environment and the role.

This is the reason why, in the process of business negotiations, there is no need to be indifferent to different people, no need to care about individual sympathies and antipathies, no need to have the most effective business contacts at home. You don't get to choose *Batkiv*. And your business partners? It is possible that you can be very happy with your business partners, which you can do with the norms of the wilderness, or you can do with your interest. Is it possible to get involved with the boss, to make sure that you are sensitive to any kind of antipathy, as well as any sticky adhesive? Obviously, there is not a lot of water that is flooded with only one slug - the watering of bilge sticks.

There has been a rapid increase in the number of people from different parts of the world [6].

This is your business partner in the Primordial-American region (The State of America, Canada, Latin America), then:

- do not spend an hour on formalities, grab a beak by the horns at once, attack your partner, and make sure that you do not see a living museum, As far as Americans are concerned, they have to be aggressive and rude in order to defend their individual rights and interests;

- Take a good look at it, soak it up in American bagatotes, give it a special character, make it easy for it to grow up before you, and give it a chance to be different in your life and status, in the process of whispering and whispering, the British way of speaking in a subdued

voice takes on antipathy and prodigality.

I am your business partner at Європи (Great Britain, France, Italy, Scandinavia, Niederland, Nimecchina, Gretzia, Spain) then [6]:

- don't stare at me for an hour, you'll be able to crush an instrument. You will not be able to live a healthy life;

- During the negotiations, if you are a representative of the foggy Albion, you will often talk about your sympathies to the British people, their ideals and their traditional and domestic creatures, such as English scorching;

- Be prepared for your own meticulous efforts to make sure that you spend an hour laying down the necessary time for a good guarantee period, and that you put on a low-profile product, as well as high fines for a type of illegal intellectual activity;

- don't admit that you are a fast learner - it takes you an hour to get there; the wild rosemas in the outer corridors need to be repaired from time to time, the sport and the world's best pam'yaks - the Spanish people love to talk, and their ability to cope is not dynamic;

- Don't fight, as a Frenchman, don't be punctual - the stench is not punctual, and it takes people to plant, so it's better to come for a quick visit. One thing is not to conjure up my scrupulous attention to all aspects of the right;

- The French often interrupt a spyrosmith, who is not the best of the world. In addition, the stench of the earth has preceded its intellectual retreat, so it is hard to imagine the "barbarians" of other parts of the world.

- Izrail, Middle East, China, Japan, Turechchchina is your business partner:

- Be prepared before you get to the Arabesque - it's all about your health, and you're in good hands. It's not hard to imagine. The whole thing is just an arabesque form of viscosity;

- don't let the other side of the word "so" or "so" appear: the Arabic etiquette is categorical. With a straightforward "so", the Arabs can see the foggy visions of the kstalt: "As Allah's will be".

- As an Arab, it is possible to see things from the outside, and to do so in a diplomatic and veiled manner.

- As your business partner in Japan, then [6]:

- If you're not going to get your mouth shut with your Japanese company, don't put on your written propositions - the stench will fill up without an introduction. It's steeper for everything to wrap up to the middle man.

- All the leaves are accompanied by detailed information about your company. Partners will be provided with the necessary information about the assortment of your products, history of your company, and will be given nicknames and planting of leading specialties, plus the biography of cerviculture;

- Don't get excited if Japanese *Szczochwini* says "hi" ("so") on your words. It does not mean that you are happy, it means: "I hear you respectfully, sell you";

- If you don't emboss them, don't immerse yourself in them;

- don't worry, as far as the right is concerned, the Japanese will take you to an expensive restaurant with a cabaret, and we'll go to the hill in a Japanese *Goteli* with a great pseudogeist-like *kylkista*. If you don't get

a glimpse of your propositions, you'll get a lot of respect. One day you will immediately forget about your guest and all your studies.

Yakshcho your business partner is China, then:

Get ready for the talks: Chinese people should respect the subject matter of the talks and include their "delegates" in the warehouse, which means the number of examiners;

Bazhano, a brush on your vizit buy chinatskiy variant of text - so shine your cook;

Be prepared to make a sarcastic joke with your delegation - people who have a great deal of sympathy for the Chinese side - to get into your positions through them;

be careful not to criticize China - do not like it in the presence of the authorities. Doctorate companions without knowledge.

Podsumically speaking, it is possible to develop an effective business relationship, which is based on rhetoric and the art of business relationship. In modern minds, it is important to reorient the meaning of rhetoric in the private business community. You see, as you know, your ideas are clearly formulated, your arguments are beautifully designed, and you have to put in place the right amount of food, so that you can live up to the strength and effectiveness of your business relationship.

It is also worth noting that, for the time being, it is a mysterious fact that it is popular and widely accepted among the people of the past. It would take a lot of people to get involved in professions and occupations.

Baggatoes of people who are familiar with the project were indeed encouraged by the world, by the method of their own project (let's say, this is a commercial project), and only through a verbal presentation and the beginning of a changeover, if I can realize my plans in reality.

In the everyday life of business people, we know the basic rules of the protocol - the search for a competitive price for a business etiquette. A literate professional has a clear understanding of the rules of the game.

Pam'yat, as the rules of business protocol are not sacred. The stench of the stench, the thieves and traditions of different nations and the hour. There is one

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thing we do not see alone - the cook and the friends of our participants in the protocol are the basic skills of the negotiators. A busy protocol is not that precise and dry, so you can look at it at first: it has a lot of compromises and a lot of feedback. We are in the same situation as our own people, we are in the same headstock - we have a strong, humane and warm feeling of respect for the spiromancer. It is much more important to be aware of the fact that we are in control of our heads, but it is still cold to touch the rules of protocol. Volodya's finely crafted business protocol and etiquette, if you like, can be dressed up and used in your own situations. € rules, and health of the deep, about what is not to be forgotten, what is to be forgotten, what is to be forgotten, what is to be forgotten, what is to be forgotten.

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